

Creative Technology Invests in Vanish LED

Boosting ROE Visual's Middle East Presence

Dubai, UAE (October 2023) - Creative Technology (CTME), a leading event technology specialist, has announced its investment in the ROE Visual [Vanish V8T](#) LED panels. This investment is pivotal for developing the Middle East market for both companies and will bring the regional event designers a whole new toolkit.

“We are thrilled to be the first in the Middle East to introduce the ROE Vanish V8T to our clients with a substantial investment of 720sqm. This investment underscores our commitment to providing our clients with the latest and most innovative solutions in event technology.” Comments Andy Reardon, CTME's Managing Director.



The Vanish V8T is an ideal LED product for festivals, tours, and other outdoor events. Its 50% transparency is perfect for creating unexpected and immersive visual effects.

Adding to this, Tom Stocks, CTME's Head of Video, expresses, “This state-of-the-art LED panel is a standout performer in outdoor settings. Its exceptional brightness, remarkable viewing angles, and curve capabilities set it apart, making it the ultimate choice for a diverse range of creative applications in large-scale outdoor events and concerts.”

“As the Q4 season approaches, the demand for the ROE Vanish V8T is surging. Its exceptional capabilities are poised to elevate the impact of outdoor events and redefine the standards of excellence in the industry”, Reardon continues.



CT's commitment to staying at the forefront of event technology innovation continues to drive its investments in cutting-edge equipment. CT's recent investment in ROE Visual's Vanish V8T LED panels reinforces its position as the go-to equipment, providing clients with the tools to turn their creative visions into reality.

Grace Kuo, Sales Director for ROE Visual, adds, “Our partnership with Creative Technology is solid and longstanding. We have successfully delivered countless remarkable events in the Middle East region, such as the Dubai Golf Event, the Jeddah World Festival Closing Ceremony 2019, the UAE National Day, and the Qatar World Cup Opening Ceremony. Building on our mutual success, we look forward to exploring further developments together.”

Source: [Investment in ROE V8T Technology - Creative Technology \(ct-group.com\)](https://www.ct-group.com/en/news/Investment-in-ROE-V8T-Technology)

More Info: [Vanish V8T High Transparency Outdoor Touring Solution | ROE Visual](https://www.roevisual.com/en/news/Vanish-V8T-High-Transparency-Outdoor-Touring-Solution)